

## **Turn Your Passion for Cats into Action**

## **Mission**

To provide education, information, and dialogue that will create a supportive environment, empowering people to help cats in their community.

**2K** 

YouTube Subscribers **31K** 

Website Views per Month

33.8%

**Email** Open Rate **21K** 

Social Media **Audience** 



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## **Stacy LeBaron Host, Community Cats Podcast**

With over 30 years in animal welfare, Stacy LeBaron is a feline entrepreneur dedicated to tackling cat overpopulation through education, advocacy, and strategic action. She hosts the Community Cats Podcast, featuring over 600 episodes with national and international experts.

Beyond the podcast, Stacy leads virtual education initiatives, including:

- Three major conferences: Online Cat Conference. United Spay Alliance Conference, Online Kitten Conference
- Day-long workshops on Feline Leukemia & Behavior
- Certification Workshops: TNR, Surrender Prevention, Return-To-Home

She also founded the Community Cats Grants Program, which has helped 200+ grassroots organizations raise critical spay/neuter funds and is now part of the United Spay Alliance.

Stacy is a trusted leader in the field, serving as President of PAWSitive Pantry, Treasurer for multiple humane organizations, and a strategic advisor for community cat programs.

Her mission is to "Turn your passion for cats into action."

## **Demographics**



90%



10%

Age

25-34











**Average Rating** 





Jackson Galaxy



Dr. Jeff Young

Nathan the Cat Lady





Kristen Petrie Technical Tabby



Elizabeth Finch Consultant



34.000 **Lifetime Downloads** 



Hannah Shaw



Dr. Mikel Delgado



Sterling Davis