



# THE COMMUNITY CATS PODCAST

MISSION

To provide education, information, and dialogue that will create a supportive environment, empowering people to help cats in their community.



Meet Stacy LeBaron  
(and feline friend, Xandar)

HOST

Stacy has dedicated nearly 30 years to the field of animal welfare. In addition to the podcast, Stacy has embraced virtual education, organizing weekend conferences, like the Online Cat Conference. Stacy leads sessions on topics such as Feline Leukemia and collaborates with Neighborhood Cats for monthly virtual trapper training. In 2023, she launched a surrender prevention certification series.

Currently, Stacy serves as President of the Board for PAWSitive Pantry, Treasurer at the Vermont Humane Federation, Treasurer for the MRFRS, and Treasurer/Strategic Director at the United Spay Alliance. She's also a past board member of the Massachusetts Animal Coalition and the New England Federation of Humane Societies, as well as the administrative trustee for the LeBaron Foundation. In addition to organizational roles, Stacy offers consulting services, urging others to address cat overpopulation strategically.

## The CCP Team



**Kristen Petrie**  
Technical Tabby



**Elizabeth Finch**  
Consultant

## Featured In/On



## Turn Your Passion for Cats into Action



CCP offers a weekly podcast featuring interviews with experts and people of interest in the animal welfare community, plus an informative blog, virtual conferences and education, and networking and sharing opportunities. Stacy also speaks at conferences regularly and the CCP team participates in cat-related events throughout the country.

## Popular Guests



Jackson Galaxy



Dr. Jeff Young



Sterling Davis



Dr. Mikel Delgado

## Reach & Impact

- CCP's podcast averages **826** downloads per episode.
- On average, CCP's website receives **7,321** unique site visitors monthly and those visitors average **18,124** page views per month.
- An average CCP Facebook post reaches **36,400** people organically and **2,600** interactions including likes, comments, and shares.
- The CCP Online Conference Community Facebook Group has **2,754** members.
- Monthly email newsletters reach **14,212** subscribers.
- CCP's multi-day virtual conferences, including the Online Cat Conference, Online Kitten Conference and United Spay Alliance Conference receive an average of **252** registrations per event.
- CCP's all-day virtual session, such as Online Feline Leukemia Day and Online Behavior Day receive an average of **362** registrations per event.
- CCP's monthly Trap-Neuter-Return Certification Workshop averages **234** registrations per session.
- CCP's Surrender Prevention Certification Workshops reaches an average of **304** registrations
- The CCP Grant Program has mentored over **255** rescue groups who've received matching grants to fund their programs.
- Approximately **89.8%** of CCP followers are women and **22.35%** are between the ages of 45 and 54.

**14,437** followers

**3,529** connections/**3,545** followers

**4,830** followers

**1,492** subscribers/**96,098** views

NEW FOR 2025

